

## **Privacy Notice**

This privacy notice discloses the privacy practices for [affssfishing.ca](http://affssfishing.ca). This privacy notice applies solely to information collected by this website. It will notify you of the following:

1. The personally identifiable information which is collected from you through the website and how it is used.
2. The choices which are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. The steps you can take to correct any inaccuracies in the information given.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this website. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell, share, or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, that is to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

## **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

## **Security**

We take precautions to protect your information. When you submit sensitive information via email, your information is protected both online and offline.

We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like cheques, e-transfer information). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as postal code, age level). Contact information will be used to notify the winners and award prizes.

Survey information will be used for purposes of monitoring or improving the use and satisfaction of this website.

While encryption is used to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via **email**.

Although **our website** does not use "Cookies", they may still be on this website. A cookie is a piece of data stored on a website visitor's hard drive to help improve your access to websites and identify repeat visitors to websites. For instance, when a cookie is used to identify you, you would not have to log in a password more than once, thereby saving time while on websites. Cookies can also track and target the interests of users to enhance the experience on websites.

**Third parties** may use cookies on our website (for example, advertisers and website hosts). However, we have no access to or control over these cookies.

We use outside shipping companies to ship orders. These companies do not retain, share, store, or use personally identifiable information for any secondary purposes beyond filling your order.

This website may contain links to other websites. Please be aware that we are not responsible for the content or privacy practices of such other websites. We encourage our users to be aware when they leave our website and to read the privacy statements of any other website that collects personally identifiable information.